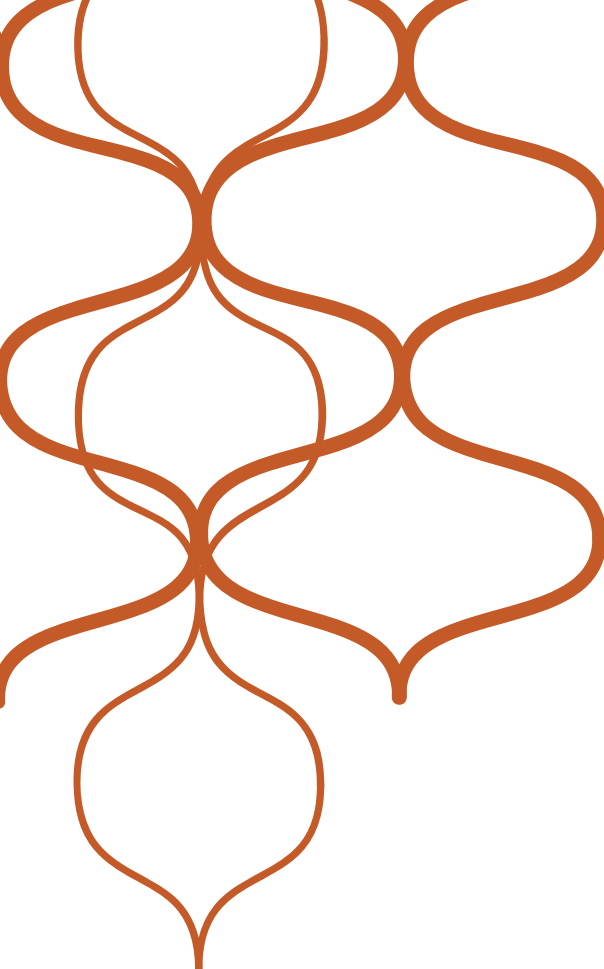




widex mindTM440
the pleasure of hearing

WIDEX[®]
high definition hearing



mind440

The pleasure of hearing

Widex is proud to present **mind™440** – a hearing aid designed with you in mind.

mind440 is our latest high quality hearing aid with a range of features that aim to make using a hearing aid for the first time as easy and pleasurable as possible.

With **Zen** – a revolutionary harmonic sound program that can help in relaxation – mind440 helps give you peace of mind.

And what's more, to help you take the guesswork out of controlling hearing aid functions, we have created the innovative **SmartSpeak**. This verbal messaging feature talks you through such functions as battery power and program mode.

And at the heart of mind440 is, of course, the exceptional Widex sound you expect.

So if you have never tried a hearing aid before, mind440 makes hearing a pleasure.



Sound of mind

More features, more sound

Widex® hearing aids are world renowned for the quality of their sound.

At the core of this is what we call **Dual ISP**.

Before sound reaches your ears, all information about you and your immediate listening situation is gathered and assessed. According to your hearing needs and preferences, sound is then processed to ensure the best possible quality. And wherever you are, whatever environment you are in, Dual ISP allows mind440 to adjust accordingly.

Our goal in developing Dual ISP has been to give you not just more sound, but more benefits and features:

- Hearing speech from behind is as important as hearing speech from in front of you.

The **adaptive microphone system** in mind440 can alter its sensitivity depending on the direction of the speech signal.

- High pitched sounds, such as birdsong or a piccolo flute in an orchestra, are often the first to disappear with high frequency hearing loss.

However, the **Audibility Extender** shifts such sounds automatically down into your audible range.

- Understanding speech in noisy environments has always been one of the biggest challenges, particularly determining what is speech and what is noise.

The Speech Enhancer deciphers noise and speech based on statistical analysis and uses your hearing loss as a guideline in the effort to lessen noise.

- You should be able to wear your hearing aid without any discomfort. Acoustic feedback is one of the classic causes of discomfort in normal hearing aid use.

With the **Multidirectional active feedback cancelling** system, acoustic feedback is minimised due to the active signal processing.

mind440 – more features, more sound



Zen program

Peace of mind

mind440 truly has you in mind.

Widex knows it can be difficult to adjust to using a hearing aid for the first time.

That's why we wish to make it easy and less stressful for you.

We have created the revolutionary **Zen**, a relaxation and tone program. mind440 is the first hearing aid ever to feature such a program. The Zen program plays random, harmonic chimes (tones) that you can listen to at your leisure. If, for example, you want to relax, then simply switch on Zen to hear soothing tones and chimes. Wherever, whenever.

Peace of mind

- You have up to five different choices of Zen styles
- You can tailor Zen styles music programs with your hearing care professional to suit your individual needs
- Tempo, volume and pitch can be adjusted by your hearing care professional, giving you total control over the way you listen





SmartSpeak

Smart mind

The many features and programs of mind440 are designed to make your listening experience the best possible. However, it can often be difficult remembering how to change settings or programs. With SmartSpeak, we take the guesswork out of controlling your hearing aid.

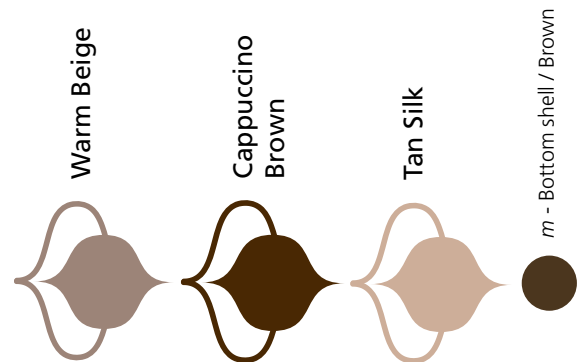
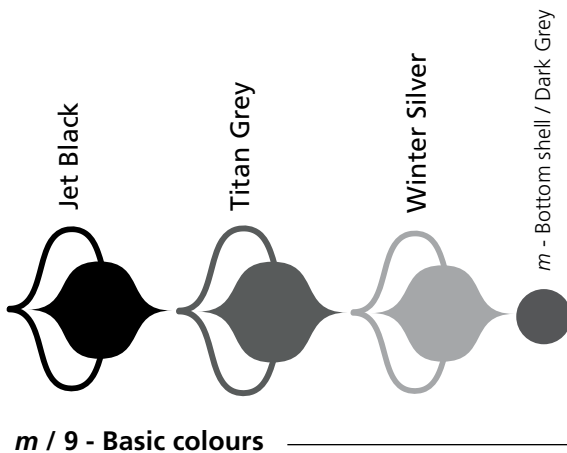
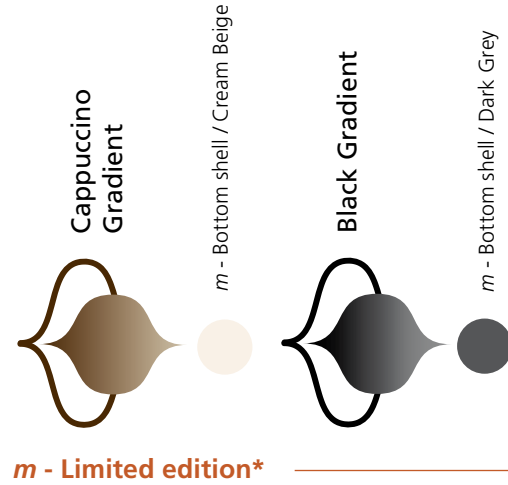
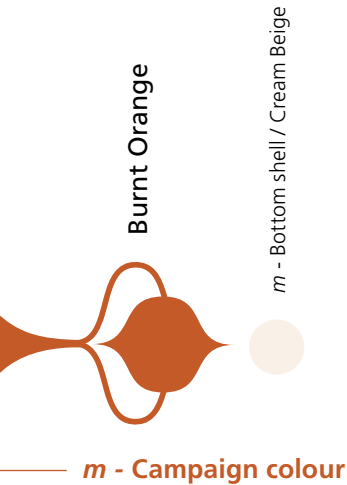
SmartSpeak uses actual recorded speech to tell you of mind440 functions. For example, when your battery is running low, SmartSpeak will warn you. And if you switch to the Zen program, SmartSpeak will tell you. These clear, verbal messages come in a wide variety of languages, making it much easier for you to adjust programs and settings.

- Easy to use, simple to hear
- A wide variety of languages can be programmed by your hearing care professional
- If you want, mind440 can be set to produce tones instead

Colours and styles

With mind440, you can easily choose a colour to suit your style and taste. Our basic colours range from Jet Black to Winter Silver. And the addition

of three new colours - Burnt Orange, and the limited edition Black Gradient and Cappuccino Gradient - means that there is a mind440 for all.



* Limited edition colours only and subject to availability. See www.widex.com or contact your local Widex distributor for more information on available mind440 Limited Edition colours.

Models

mind440 is available in a wide range of different models to suit all types of hearing loss.

From discreet micro, mini and power BTE's to a CIC and an ITE, the mind440 series has a model for you.



6 microphone grid colours

3 housing colours
(Warm Beige, Winter Silver,
Dark Grey)



m

A micro BTE (behind-the-ear) model that is extremely discreet and one of the smallest Widex hearing aids available. Recommended for mild to moderate hearing loss.



9

A BTE model of compact design. Recommended for mild to moderate hearing loss.



19

A BTE model of compact design that delivers sound through a customised ear-mould. Recommended for moderate to severe hearing loss.



X

An ITE (in-the-ear) model that fits discreetly in the ear or ear canal. Recommended for mild to moderate hearing loss.



CIC

A CIC (completely-in-the-canal) model that is placed in the ear canal and is virtually invisible. Recommended for mild to moderate hearing loss.



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It is our mission, through originality, perseverance and reliability, to develop high quality hearing instruments that give people with a hearing loss the same opportunities for communication as those with normal hearing.

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www.widex.com/mind440



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