

FASHION



WIDEX DREAM™
TRUE TO LIFE SOUND



THE DREAM **CONTINUES**

The WIDEX DREAM™ family has just got even better.

The new DREAM™ FASHION model gives you the chance to offer users the absolute latest in Behind-the-ear technology and design.

SMALL, FLEXIBLE AND POWERFUL

Its modern, slim design makes it ideal for hearing aid users looking for something more powerful but smaller. In fact, FASHION is more than **20 percent smaller** than a conventional BTE.

Despite its size, it is packed with a range of features to make life easier for your clients. And fitting flexibility to make life easier for you. And of course, it gives users the same true-to-life sound as the rest of the DREAM family.

DREAM™ FASHION also continues the Widex tradition of outstanding design. From the mechanics to the housing, from the modern look to the fantastic colours, FASHION adds another dimension to the DREAM family.

Because good design never goes out of fashion.



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For more about DESIGN:
www.widex.pro/dream
www.widex.pro/learn

FASHIONABLE

MORE PROTECTION

FASHION features Widex' own nano-coated WeatherCover that provides extreme protection against the elements and reduces wind noise by up to 17 dB.

EASIER TO CONTROL

A newly designed volume control makes FASHION easy to use.

SIMPLE TO USE

The program button is placed to make changing programs simple.



INSIDE AND OUT



FLEXIBLE FITTING

Classic hook and thin tube solution mean your fitting opportunities are extremely flexible.

MORE OUTPUT, MORE GAIN

A new receiver in FASHION provides output of up to 137 dB SPL and 75 dB gain.

EASY ACCESS

A new, improved grip makes the battery drawer easy to open.

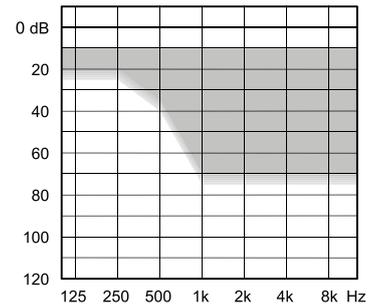
SMALL BUT POWERFUL

FASHION is powered by a tiny 312 battery making it extremely power efficient; so much so, that it can last up to seven days.



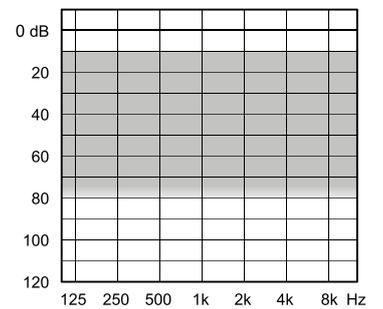
D-FA, INSTANT OPEN EAR-TIP

Hearing loss profile: Minimal to severe-to-profound
Tube: Thin tube
Custom/Instant: Instant
Ear-tip/mould type: Instant open ear-tip



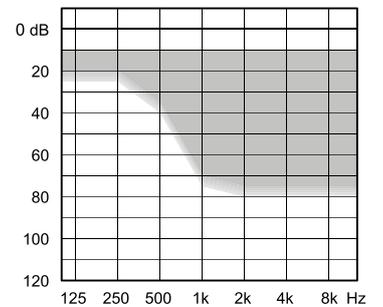
D-FA, CUSTOM FLEX SOFT EAR-TIP

Hearing loss profile: Minimal to severe-to-profound
Tube: Thin tube
Custom/Instant: Custom
Ear-tip/mould type: Custom flex soft ear-tip



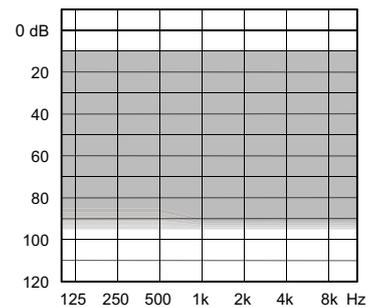
D-FA, CUSTOM OPEN HARD CLASSIC MOULD

Hearing loss profile: Minimal to severe-to-profound
Tube: Classic tube
Custom/Instant: Custom
Ear-tip/mould type: Custom open hard classic mould



D-FA, CUSTOM FLEX SOFT CLASSIC MOULD

Hearing loss profile: Minimal to severe-to-profound
Tube: Classic tube
Custom/Instant: Custom
Ear-tip/mould type: Custom flex soft classic mould



FASHIONABLE **AND** FLEXIBLE

DREAM FASHION has more than a few tricks up its sleeve.

Because it has a new and improved receiver, it provides **more output**. And a new design provides **increased gain**. This means that the **fitting range** of FASHION is more than impressive and it can benefit a wide range of users – from those with minimal hearing loss, to severe-to-profound. So even more of your clients have the chance to experience the true-to-life sound of DREAM.

An increase in the **input range** in FASHION also lets loud inputs pass through the hearing aid undistorted while the audibility of soft sounds is still preserved. That means that users can enjoy a larger and richer sound picture, and even high volume sound is clear and transparent, reproducing sounds as they really are.

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For more about FITTING:
www.widex.pro/dream
www.widex.pro/learn

**IMPROVEMENT IN SPEECH
RECOGNITION OF UP TO 21%**



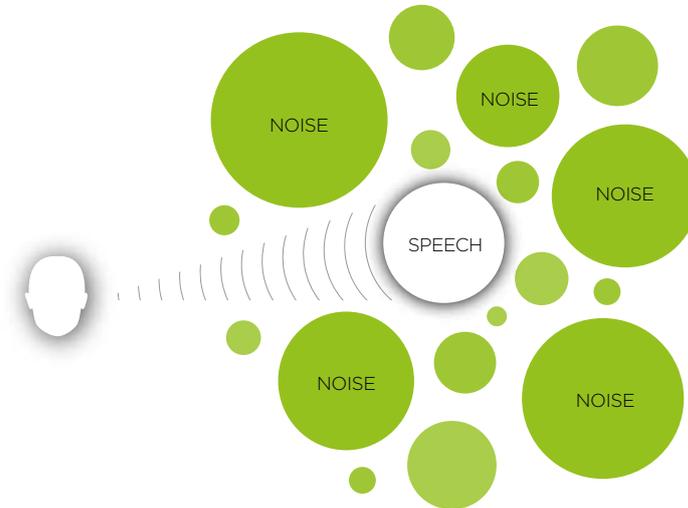
21%

MORE WORDS

As with all DREAM hearing aids, FASHION helps users better understand speech.

It features advanced integrated signal processing that provides an artefact-free signal for optimal sound processing so users can enjoy uncompromised speech understanding - particularly in noisy environments.

In a recent trial, DREAM was shown to **improve speech perception**, with the vast majority experiencing better speech recognition in loud noise. On average, users recorded a six percent improvement in speech recognition and individually, an improvement of up to 21 percent.*



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For more about MORE WORDS:

Denise M. Keenan, M.A., Widex Office of Research in Clinical Amplification (ORCA),
“Input dynamic range: Reaching new heights”

Bryan Crose, B.S., Widex Office of Research in Clinical Amplification (ORCA),
“Sound quality enhancement by increasing the dynamic range of a hearing aid”

www.widex.pro/dream
www.widex.pro/learn

* Baekgaard L, Rose S, and Andersen HP (2013), “Designing hearing aid technology to support benefits in demanding situations: Part 2” (June 2013).

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REASONS WHY

1 | MORE **SOUND**

2 | MORE **WORDS**

3 | MORE **PERSONAL**

TRUE TO LIFE SOUND

DREAM™ FASHION fits seamlessly into the rest of the DREAM family. That means it gives users **more sound** and **more words**.

Like the rest of the DREAM family, FASHION uses new True-Input Technology to provide a dramatically widened input range – even at higher inputs - for much fuller sound, even in noisy environments such as concerts, parties or sports events. The same technology also significantly improves speech intelligibility for users of FASHION too.

And in a world-first, you have the opportunity to connect and keep connected with your clients with the MY.WIDEX.COM **personal website**.

Designed to help users get the most out of their hearing aid, MY.WIDEX.COM contains all the information relevant to their type of hearing aid and hearing loss, including the programs and features they use, personal audiogram, as well as tips and advice.

MY.WIDEX.COM keeps you connected and your clients satisfied.



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For more about DREAM:
www.widex.pro/dream
www.widex.pro/mywidex
www.widex.pro/learn



By choosing Widex hearing aids, you are choosing products from a company that has been WindMade certified. WindMade is the first global consumer label identifying companies that use wind power.

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Printed by KLS/2014-02
9 502 3508 001 #02

