BREAKING THE SOUND BARRIER
With the WIDEX UNIQUE™ family, we don’t claim to do anything different.

We just do it better.

We can do this because we have refined the entire process of digital sound processing to push the barriers of performance.

The WIDEX UNIQUE™ hearing aid is loaded with all-new features, including improved A/D converters for incredibly wide input range, a sound classifier for intelligent listening and the Wind Noise Attenuation system that dramatically reduces wind noise, leading to an SNR improvement of 8.4 dB.

But the whole is greater than the sum of its parts, and UNIQUE takes precision and performance to a completely new level in the way it captures, purifies and processes sound.
At the heart of the WIDEX UNIQUE™ sound are our four A/D converters, which provide the best sound capturing in the industry. They deliver up to 113 dB SPL linear input without distortion or artifacts.

And because we have lowered the noise floor of the A/D converters to 5 dB SPL, they can also capture the soft sounds. So wearers can enjoy an incredible 108 dB dynamic range.

From the highs to the lows, UNIQUE is a hearing aid that reacts quickly to sudden changes and really works when needed most – in noisy environments and extremely quiet situations.

From one extreme to the other.
Inspired by extremes to handle everyday needs
108 dB

DYNAMIC RANGE OF A/D CONVERTERS
CAPTURES **MORE SOUND** THAN OTHER HEARING AIDS

With UNIQUE, a wide range of sounds from very soft to very loud can be handled linearly.

The input/output curve shows the dynamic range of the UNIQUE A/D converters from 5 dB SPL to 113 dB SPL - a dynamic range of 108 dB linear.*

* Data on file
Source: Widex Global Development department.
Hear the sounds.

Other hearing aids cut out.
WIDEX UNIQUE purifies all the sound it captures.

Our powerful Soft Level Noise Reduction reduces bothersome soft noises to provide wearers with supreme sound quality in any environment, from the extreme to the sublime.

Wind noise is also reduced significantly with the Wind Noise Attenuation system - the industry’s best wind noise reduction - which truly adapts to the conditions.

Whether enjoying the solitude of the great outdoors or focusing intensely on tiny details, UNIQUE wearers can make the most of the entire soundscape, with pure, clean sound.
8.4 dB

SNR IMPROVEMENT IN WIND NOISE
(FOR PHONEMES)
THE BEST WIND NOISE REDUCTION IN THE INDUSTRY

The graph shows the difference in phoneme identification scores on the ORCA nonsense syllable test as a function of speech levels between Wind Noise Attenuator (WNA) On and Off. Speech was presented from the left at a wind speed of 5 m/s from the front. The difference in performance is equivalent to an 8.4 dB improvement in signal-to-noise ratio at the 50% correct criterion.*

* Data on file
Source: Office of Research in Clinical Amplification (ORCA - Chicago, USA)
Like everyone else, hearing aid wearers are exposed to constantly changing environments. Responding quickly to these changes is vital. With WIDEX UNIQUE™ Sound Class Technology we have devised a completely new, precise processing system to give wearers significantly improved sound in every sound environment.

At the core of this is a new Universal listening program that includes a sophisticated classification system. It divides listening environments into nine distinct sound classes.

By searching for specific characteristics in the incoming sound, it is able to instantly assess the sound environment - providing the optimum sound output to suit each individual's unique sound situation and hearing loss.

UNIQUE controls all this input, ensuring everything works together, communicating as one. In perfect balance.
The perfect balance between audibility and comfort
100% of unique wearers are satisfied with the improvement in their hearing.
100% of participants using UNIQUE rated that they were either satisfied (35%) or very satisfied (65%) with the improvement in their hearing. This differs significantly from the data for MarkeTrak VIII*, in which 86% rated themselves satisfied.**

*worded “satisfaction with benefit” in MarkeTrak VIII
** Data on file
Source: Office of Research in Clinical Amplification (ORCA – Chicago, USA)
The UNIQUE experience doesn’t stop with the hearing aid.

In a world where mobile phones are central to communicating, COM-DEX helps wearers stay connected. It offers a true hands-free method of streaming to hearing aids and is compatible with most smartphones via Bluetooth.

UNIQUE can also be controlled remotely with the COM-DEX app, an easy-to-use and convenient way to adjust sound and program settings.

To enjoy even more sounds, UNIQUE wearers can make the most of our entire range of DEX™ communication accessories and connect easily and instantly to mobile phones, remote controls, TVs, personal audio systems and more.
CAPTURE, PURIFY, PROCESS WITHOUT SACRIFICE
Everything we make at Widex is made to be better.

That is why we have completely redesigned our current state-of-the-art platforms to create even more sophisticated processing technology. All without compromising audibility, speed, battery life or comfort.

In other words: sacrificing nothing.
# WIDEX UNIQUE Quick Guide and Colors

<table>
<thead>
<tr>
<th>STYLE</th>
<th>PASSION RIC</th>
<th>FUSION RIC/RITE</th>
<th>FASHION MINI</th>
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<td>M-receiver</td>
<td>S-receiver</td>
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<td>Optional/Via DEX</td>
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<td>DEX devices*</td>
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<tr>
<td>Max gain</td>
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<td>59 dB</td>
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<td>MPO</td>
<td>107 dB SPL</td>
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<td>Bandwidth</td>
<td>100 Hz – 9300 Hz</td>
<td>100 Hz – 9000 Hz</td>
<td>100 Hz – 10000 Hz</td>
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* COM-DEX incl. COM-DEX Remote Mic, CALL-DEX, UNI-DEX, RC-DEX, TV-DEX, FM+DEX, PHONE-DEX (Available in some countries only)

** ANSI S3.22-2009/IEC 60118-7
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<th>FASHION POWER</th>
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**Colors**

- **Passion**
  - Warm beige / 021
  - Tan silk / 081
  - Winter silver / 072
  - Titan grey / 073
  - Midnight black / 074
  - Cappuccino brown / 071
  - Copper brown / 070
  - Summer gold / 069
  - Mediterranean turquoise / 078
  - Shocking pink / 077
  - Sporty red / 076
  - Lime green / 075
  - Metallic blue / 090
  - Pearl white / 068
  - Silver white / 112
  - Beige / 025
  - Dark brown / 107
  - Medium brown / 028

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